

# Securing Privileged Access Across the Hybrid Enterprise

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# Your organization can't afford a large-scale cyber-attack

**28,070**

Number of attacks the average US company had in 2015

**38%**

Increase in # of security incidents from 2014 to 2015



**3.9B**

Number of records lost since 2013

*What's the common thread in most if not all breaches?*

Compromised accounts and credentials of ...

**Privileged Users**



**94%**

Percentage of CxOs believing their company will experience a breach in two years

**\$3.79M**

Average cost of a data breach



Data records were lost or stolen with the following frequency

Every Day  
1,358,671

Every Hour  
56,611

Every Minute  
943

Every Second  
16

# But the reality is ... The risks are greater than ever

## CYBERCRIME

- Experian —15 million individuals' records stolen
- Home Depot—56 million credit cards stolen
- JP Morgan Chase—76 million account records stolen
- Ashley-Madison – 37 million customer records stolen
- OPM – 22 million government employee records stolen

## CYBERESPIONAGE

- Anthem—80 million personal records stolen
- Forbes.com and unidentified health insurer—targeted (defense contractors, government workers) information gathering of individual data

## BUSINESS IMPACT

- Sony Pictures—extensive disruption
- German Steel Mill—physical damage
- Saudi Aramco—physical systems damage and business disruption

# And the financial impact is staggering



**Net Losses: Estimating the Global Loss of Cybercrime (Intel Security – June 2014).** Cybercrime is a growth industry. The returns are great, and the risks are low. We estimate that the annual cost to the global economy from cybercrime is more than \$400 billion. A conservative estimate would be \$375 billion in losses, while the maximum could be as much as \$575 billion. Even the smallest of these figures is more than the national income of most countries and governments and companies underestimate how much risk they face from cybercrime and how quickly this risk can grow.



# 'Privilege exploits' as a common attack vector

"For digital businesses, privileged identity management becomes both incredibly important and challenging. It's important because one administrator with malicious intent or the theft of administrator credentials can have a disastrous effect on your customers, revenues and long-term reputation."

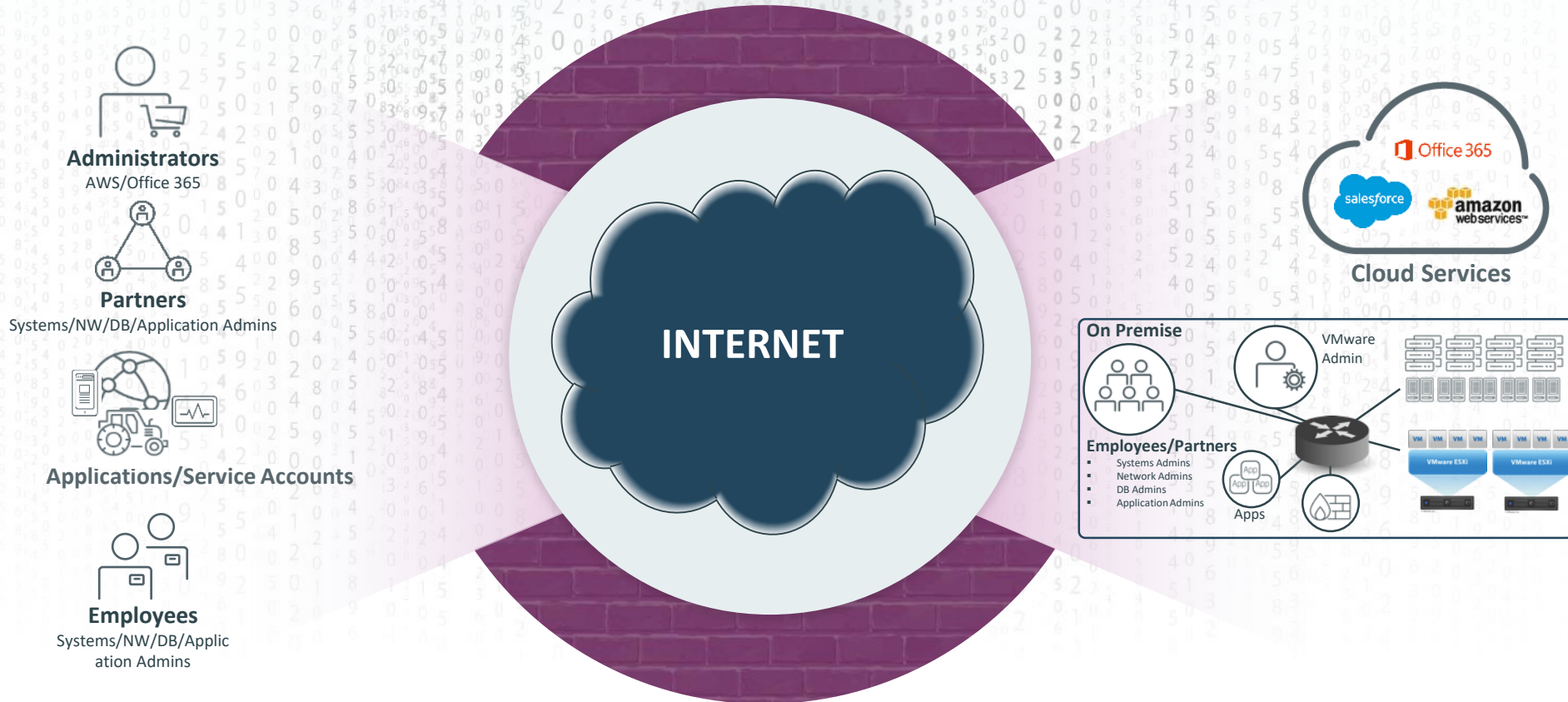
- Forrester Research

"Critical Questions To Ask Your Privileged Identity Management Solution Provider", Forrester Research, September 9, 2014.



# You can't protect what you don't know

## The many forms of privileged accounts



# What can you do to address the threat?



**Prevent breaches** by protecting administrative credentials, controlling privileged user access, and monitoring and recording privileged user activity across the hybrid enterprise.

## Break the Attack Kill Chain with Privileged Access Management (PAM)



### Prevent Unauthorized Access

- Strong authentication
- Login restriction
- Automated behavior analytics and threat detection



### Limit Privileged Escalation

- Command & socket filtering
- Zero trust – deny all, permit by exception
- Proactive policy enforcement

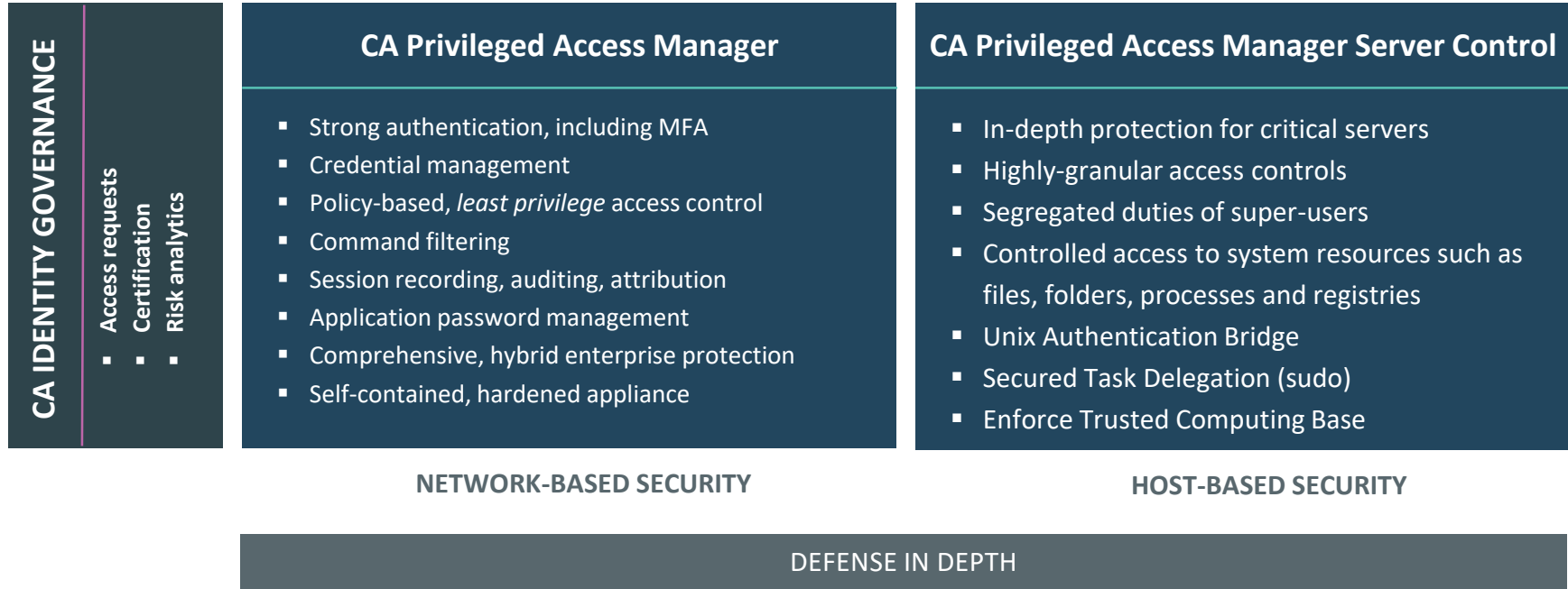


### Monitor, record & audit activity

- Session recording & monitoring
- Activity logging & auditing
- SIEM integration

# How CA Technologies can help

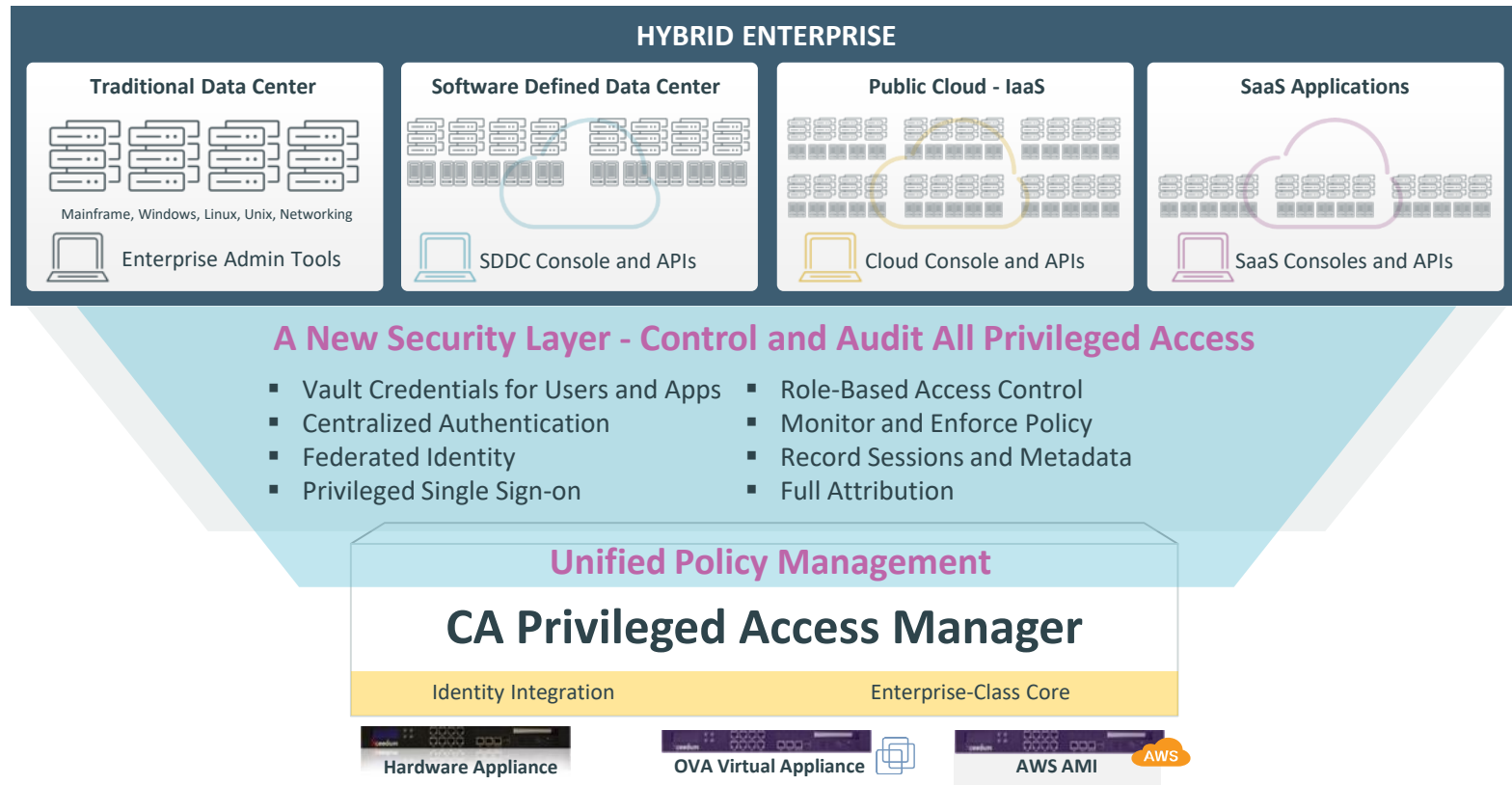
Delivering comprehensive Privileged Access Management solutions



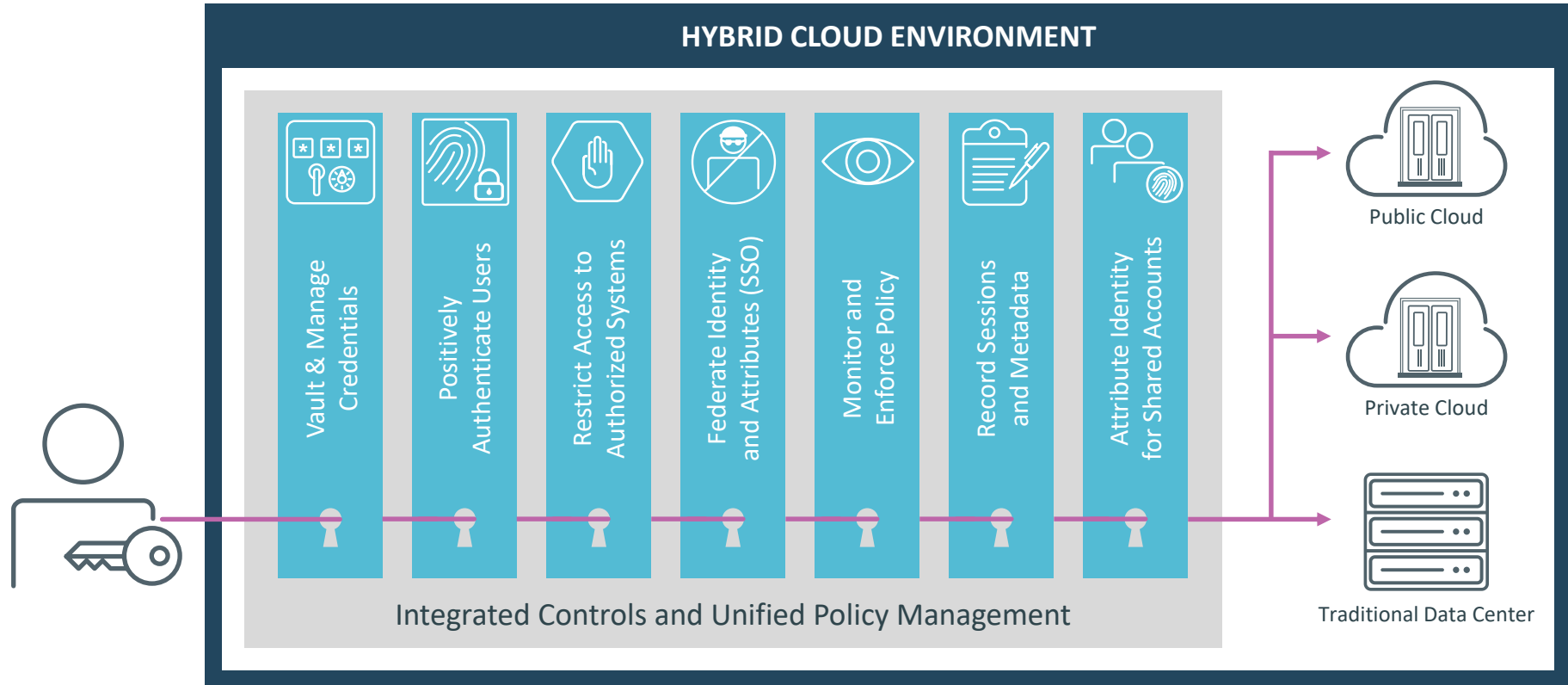


# CA Privileged Access Manager

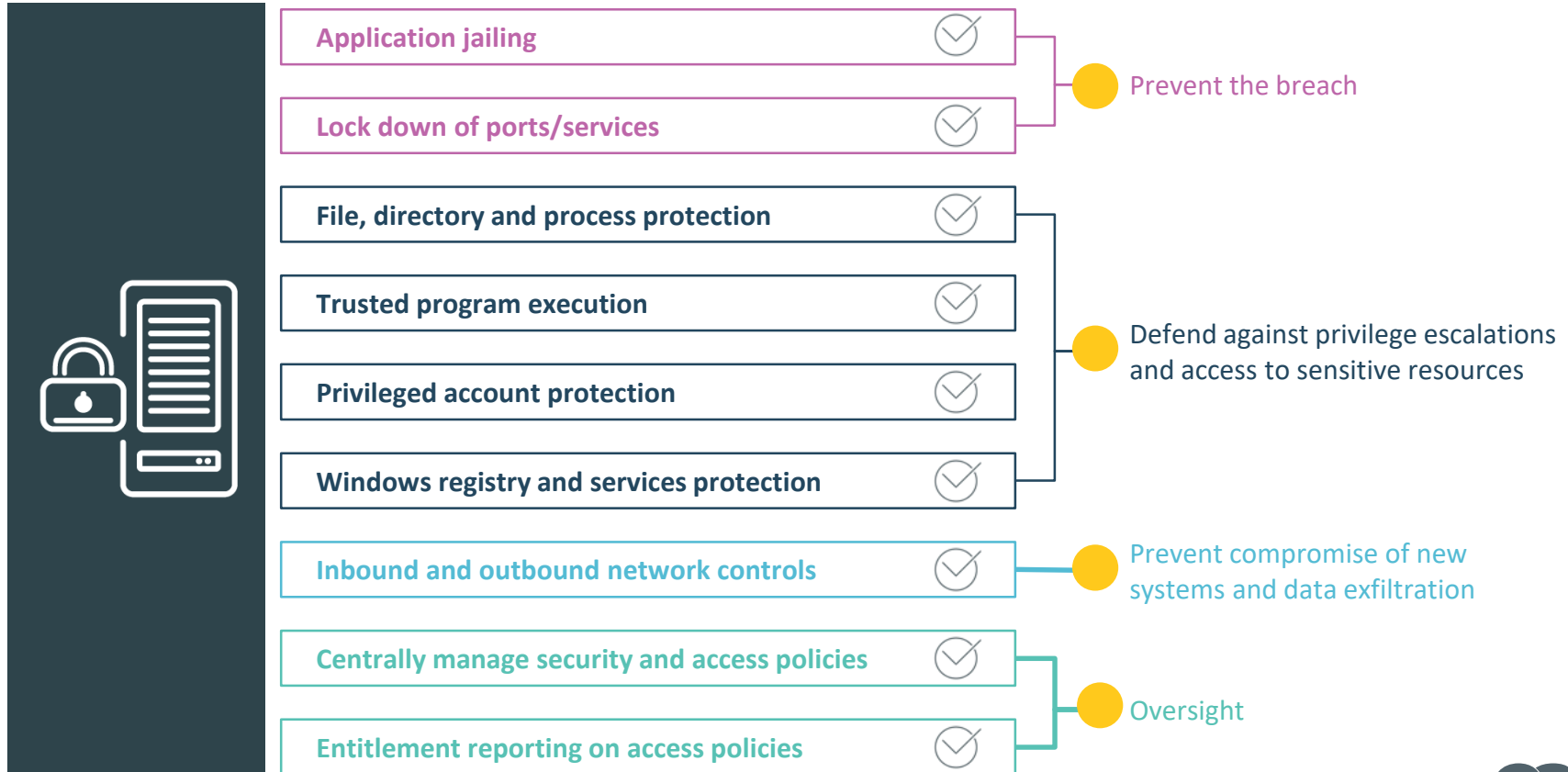
## Privileged Account Management for the Hybrid Enterprise



# CA Privileged Access Manager in action



# CA Privileged Access Manager Server Control

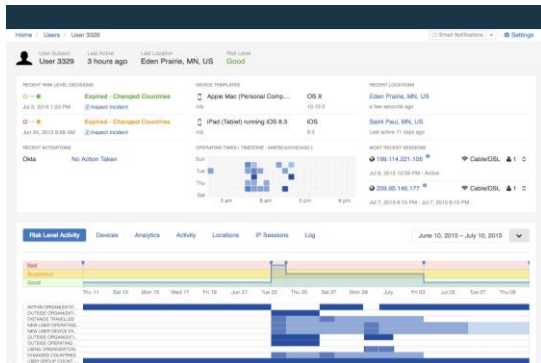


# Threat Analytics for PAM

## Advanced Behavior Analytics and Automated Mitigation

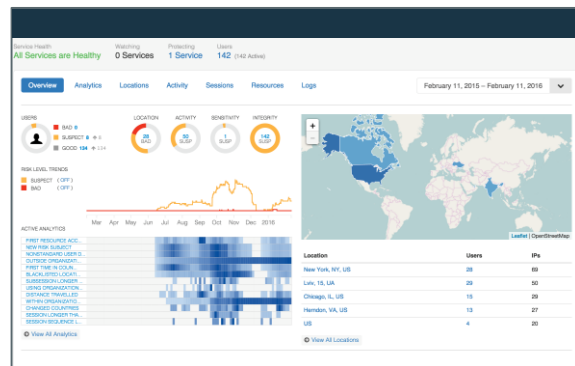
### Advanced Capabilities

- **Automated detection, mitigation and alerting** for critical threats that complements existing PAM, SIEM and SOC workflows and provide continuous intelligent monitoring
- **Advanced behavior analytics** enable enterprise to detect attacks using same approach used by banks to defeat credit card fraud - using historic and real-time activity to assess context and analyze risk
- **Integrated risk mitigations and controls**, including triggering session recording and re-authentication, close the door on insiders and attackers.



### Compelling Benefits

- **Reduced risk** - automated analytics provide both threat detection and contextual rich view of user behavior.
- **Meaningful insight** - simplifies risk mitigation, incident response and compliance provided via context rich user interfaces that expose and make it easy to access information regarding user, events and system activities.
- **Quick time-to-value** - Immediately delivers compelling user experience with human-understandable risk and insights
- **Easy deployment** - Deploys as single, virtual machine—no special skills or significant effort required





# What others are saying

“CA Technologies is a Market Leader in Identity and Access Management, with a strong footprint in Privileged Management.”

Source: [KuppingerCole Report Leadership Compass \(Privilege Management\) 2015](#)



## Testimonial

“With CA Privileged Access Manager, we have **greater visibility** into the activities of our privileged users. In addition, we have **significantly reduced our risks** from insider threats.” - Michael Nawrocki, Senior IT Architect, Telesis Corporation

## Testimonial

“The **access control component is solid**. It **adds another layer of security** from the basic OS security of Linux and Windows.” - Quote from a review of CA Privileged Access Manager via IT Central Station

## TECHVALIDATE RESULTS

- **86%** of surveyed IT organizations have significantly improved their confidence in protecting against breaches with CA Privileged Access Manager
- **88%** of surveyed IT organizations were able to reduce security and compliance risks by more than 50% with CA Privileged Access Manager
- **90%** of surveyed IT organizations addressed audit and compliance demands associated with controlling and managing privileged access with CA Privileged Access Manager

# Case Study: Global Service Provider

This global service provider is the outsourcer for one of Switzerland's largest financial services firms. The company is part of an \$8 billion global organization with 66,000 employees operating in 60 countries – leading their clients on their digital transformation journey, providing innovative next-generation technology solutions and services that leverage deep industry expertise, global scale, technology independence and an extensive partner community.

## CHALLENGES

- **Breach prevention** – ensuring the integrity and safety of sensitive corporate data from both external and internal threats
- **Audit and compliance** – satisfying compliance requirements from multiple standards/directives
- **Business continuity and customer satisfaction** – prevent admin errors/fraud that can lead to system outages and SLA violations
- **Protection of outsourcing and cloud services** – protect complex hybrid IT environment from exploits of privileged credentials

## SOLUTIONS

Selected CA Privileged Access Manager to:

- Centrally **manage and enforce 'least privilege'** access control policies e.g. restrict offshore admin access only to specific systems/data
- **Monitor and record privileged user activity** e.g. enforce command filtering rules, while monitoring for alerts/policy violations
- Implement controls **to audit, report and monitor** privileged user access to satisfy both internal and external audit and compliance requirements

## ENTERPRISE-CLASS SCALABILITY

Implementing CA Privileged Access Manager initially on 3,000 target systems in Switzerland – with the goal of expanding onto other servers globally. With the CA Privileged Access Manager implementation, this organization expects the following results:

- **Reduce the risk of data breach** by restricting privileged access rights to minimum requirements
- **Achieve and maintain compliance** w/multiple standards and directives including:ISO27xxx, SAS70/SSAE16, KonTraG, BDSG, GoBS etc
- **Reduce the risk of system outages** and/or SLA violation by controlling administrator access and monitoring their activity to prevent misuse
- **Improved enterprise-wide security** by enforcing access policies across the entire complex hybrid enterprise consisting of traditional data center, virtualized and cloud environments



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# Case Study: Telecommunications Titan

This organization is one of the world's leading providers of digital television entertainment services delivering a premium video experience through state-of-the-art technology, unmatched programming, and industry leading customer service to more than 37 million customers in the U.S. and Latin America.

## CHALLENGES

- **Compliance readiness** – increasing pressure to comply with internal policies and external standards and regulations; needing a more efficient way of centrally controlling and managing privileged user access to various servers, devices, and applications
- **Targeted attack prevention** – Growing external threats call for better controls around privileged access management – more specifically for privileged password management, least privilege access controls, activity reporting, and cross-platform authentication bridging
- **Insider threat mitigation** – Addressing continued risk of super user account misuse, while ensuring effective performance of system administrative tasks

## SOLUTIONS

Leveraging CA Privileged Access Management as a control to address their security and compliance related challenges – particularly by leveraging the following capabilities:

- **Activity auditing and monitoring** – centralized logging and session recording of privileged user activity
- **Fine-grained access control** – SoD & comprehensive access control policy definition & enforcement preventing both insider and external threats
- **Application to application credential management** – elimination of hardcoded passwords within application codes
- **Hybrid enterprise protection** – enforcing strong credentials management across on-premises, virtual & cloud environments

## ENTERPRISE-CLASS SCALABILITY

Implementing CA Privileged Access Management solutions initially on 7,500 target systems with the following expected results:

- **Reduce the risk of breaches and attacks** by enforcing powerful privileged access control – helping prevent brand damage, loss of IP and revenue loss/recovery cost from breaches
- **Satisfy compliance demands** by auditing and monitoring administrator activity – helping prevent financial losses stemming from compliance violations and fines
- **Reduce the risk of insider threats** by increasing privileged user accountability
- **Standardize security across the hybrid enterprise** by enforcing the same high-standard access control policies on various on-premises environments, along with virtualized and cloud environments as well



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# WHY CA?

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### ENTERPRISE-CLASS SCALABILITY

- Single appliance protecting thousands of resources
- Supports a large number of concurrent sessions – at no additional costs

### QUICK TIME TO VALUE/PROTECTION

- Installs in hours not weeks or months
- Easy to install, configure, maintain, upgrade and manage

### DEFENSE-IN-DEPTH PROTECTION

- Comprehensive PAM solution in both network and host based form factors
- Supports physical, virtual and cloud environments
- Threat Analytics help reduce the threat of breach



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Q&A